

mi(sual).com

wateva.....

The M Book

Everything you wanna know about us
(but were afraid to ask)

Original version: 8th August, 2007

Revised: 20th February, 2009

Latest version: 17th January, 2010

Content :

- » History of mi(sual).com
- » The people who run this show (past & present) and what they actually do for the site (other than sit on their fat asses)
- » How to join us
- » Post submission guidelines
- » Guidelines regarding comments
- » New features
- » Contact us

The Path so far :

- » Aug 2005:
misual.com began its life as a news aggregator website running on Drupal with article contribution from members.
- » Aug 2006:
misual.com moved to Wordpress as a community blog.
- » Nov 2008:
misual.com faced its first FIR case for “not deleting” comments that are defamatory.
- » Jan 2009:
misual.com crossed 5000 registered member threshold.

The Admins we miss dearly :

mi(sual).com has seen many admins come and go, due to various reasons like marriage and other commitment. Benjamin himself has taken a break from administrative role on August 2009.

The others are:

- » RTPA
- » Spikey
- » Thug_Angel
- » BW
- » J

We miss you all, and raise our glasses to you. Cheers!

The current line-up :

As of today, mi(sual).com is administered by the following people:

- » Athaa
- » Father_Sphinx
- » Goldmember
- » Mystic
- » Nancy
- » Sandman
- » The Chhamanator
- » VaiVa

There's also occasional help from CodeAries (Tech) and Benjamin (Author role).

What exactly do we do :

- » We write, edit, format and publish stories.
- » We moderate the comments in case it is offensive.
- » We try our best to verify the authenticity of submitted articles and news.
- » We bring the latest **Breaking news** about Mizoram to you.
- » We look for more ways to involve the Zo community at the discussions.
- » We promote global Zo unity and harmony (or at least, try to).
- » We sometimes like to take a break from the online world and mingle with real people, but we love you all the most.

How to join the gang:

- » From time to time if the need arises we look for people to join the admin team.
- » To be an admin, you have to be online actively (and we do not mean chatting at MIRC 24/7)
- » Having a **blog** is preferred. Current admins are all bloggers. We just want to make sure you love writing or reading (yeah, we are quite the nerds, if you really think about it)
- » You must know what **social media** is all about, or at least the web 2.0. It's difficult to be anybody in today's digital world without knowing those.
- » Knowledge in HTML or photo editing software is also preferred.

Joining us part II:

- » We are looking for people from different locations (who are currently not in Aizawl, B'lore, Mumbai and Delhi).
- » It is also preferable that you are working, because you will not get paid. All income from Ads go to maintenance cost or charity.
- » You may have some extreme views or opinion, but once you are an admin, you will have to lower your tone. The site is **liberal** and we promote a platform for all without any bias or favor.
- » You should have a passion for discussion, and a strong grammar knowledge (to correct/edit posts).
- » And finally, 6 of the current 8 admins will have to approve your nomination (just to make sure we are all on the same page).

Post submission guidelines:

- » Keep the title as short and precise as possible.
- » Break up your paragraphs nicely. Use correct punctuations.
- » Avoid **slangs**, especially for Mizo articles. Example:
 - » “dawn” and not “don”. “Lawm” and not “lom”.
- » Image size should be less than 500px. DO NOT **hotlink** images.
- » Select your category correctly (and wisely).
- » ALWAYS mention **source** (with link) when quoting from other sites. And you cannot copy-paste their entire article. Certain **netiquette** needs to be followed.
- » Make sure the article has not been posted at misual.com before.
- » Use the **<!--more-->** tag to break content for main page view.

Guidelines for comments:

- » Be nice! 😊 Do not **flame**.
- » No **trolling**! (search “troll (internet)” on wiki if you don’t know what that means)
- » Just because you’re anonymous or use ip scramblers, do not think you can hide from the law once an FIR is filed.
- » Avoid putting **links** as your comment can be mistaken as spam.
- » We encourage constructive criticisms. But don’t disagree with someone just for the sake of disagreeing.
- » Don’t diss other communities, religions, denominations etc.
- » Avoid OT (off topic comments).
- » Don’t use languages that can hurt the sentiments of others.

New features:

- » Apart from being a website where you can discuss about anything, we also have the following features:
 - » Facebook Fan page
 - » Orkut community page
 - » SMS GupShup group
- » To receive daily notifications on new posts at misual.com, simply sms **“JOIN misualdotcom”** and send to **567678**.
- » We also visit blog updates of Zo bloggers around the world and put up their links every week.
- » We support charity events and other donations for the needy.
- » We are always open to new ideas from our respected readers.

Contact us:

- » There is a contact form on the website. Please use that regarding any doubt/query/problem with the site. Your mail will go to all the admins.
- » Please do not add our email ids to mailing lists or newsletter subscriptions. (It is also illegal to do that).
- » For privacy purpose, we cannot give out our phone numbers in public. Hope you understand.

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Last but not the least:

Be very careful about what you comment. We certainly do not want another FIR coming our way!!!

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Happy mi(sual).comming!